



Young Variety Board Expectations

1. Attendance

75% board attendance at board meetings, networking/membership/VIP events, grant recipient tours and signature Young Variety events.

Personally attend or volunteer (and/or recruit volunteers) for a minimum of four Variety events, including: Golf Outing, PCC, HyVee Auction, Polo, Stag, Black Tie, EI Events, Telethon, Bikes for Kids, Radiothon, Bacon Fest, HyVee Food and Wine Showcase, etc.

2. Membership

- Pay annual donor/membership dues
- Actively recruit two new Young Variety members

3. Charity Grant Review Process

- Be actively involved in the charity process
- Review a minimum of one grant application

4. VIP

- Serve as a Telethon Very Interested Person (VIP), raising a minimum of \$1,000, including a meaningful personal contribution.

5. Increase Advocacy, Awareness, and Revenue Generating Models

- Identify and make contact with (designated as a face-to-face meeting) a potential new Donor Prospect for Variety (50 to 200 employees).
One Donor Prospect meeting per Young Variety Member.
- Identify one non-event opportunity: workplace giving, specialized bike presentation and traditional bike team builds.