



VARIETY FUNDRAISING EVENT FORM

Thank you for your interest in holding a fundraising event to benefit Variety-the Children's Charity of Iowa. By volunteering with Variety, you're joining a unique community that has raised more than \$100 Million since 1975 for children in the state of Iowa. Variety is a multi-faceted organization with one single mission: to help improve the lives of children who are at-risk, underprivileged, critically ill and with special needs.

Please fill out all the fields below to assist us in partnering with your event.

Note: We recommend having 4-6 weeks of planning & promotion before holding your fundraising event

1. Name: _____
2. Phone: _____
3. Email: _____
4. Variety/Young Variety Board Contact or VIP Recruiter: _____
5. Date of your event: _____
6. Time of your event: _____
7. Location of your event: _____
8. Please describe your fundraising event in detail (Include theme, activity, attendance goals, budget, attendance costs, fundraising goals, volunteer needs and any non-monetary partnerships):

9. Are you sponsored or soliciting sponsorships for the event: _____
 - a. If yes, who do you plan to approach: _____
10. How do you plan to promote your event: _____
11. Would you like permission to use Variety's brand and logo for your event: _____
 - a. If so, how Variety's brand and logo will be utilized.

Please submit your completed form to Sheri McMichael at sheri@varietyiowa.com. If you have any questions about planning your event or completing this form, please contact Sheri at 515.243.4660.