



POLO ON THE GREEN at Powder River Ranch

When: July 17, 2021

Hours: 5:00 – 11:00 p.m.

Location: Powder River Ranch, Cumming, Iowa

Why: To benefit Variety – The Children's Charity

Polo is back and better than ever! Back for the same great cause and a fun experience. Polo on the Green is Des Moines' #coolestpartyofthesummer event. Join us at Powder River Ranch for an AIR-CONDITIONED evening of dinner, all-inclusive hosted bar, live and silent auctions, dancing, and of course, a polo match complete with divot stomping.

Come for the polo, stay for the party!



SPONSORSHIP OPPORTUNITIES

Title Sponsor (Sammons)

\$15,000

Your Company will...

- have signage/announcers refer to Your Company as the title sponsor
- be part of the trophy presentation after the game
- receive three complimentary tables of 8 at Polo on the Green
- Valet parking sponsored by Your Company on valet tickets
- have name and logo appear on all event publicity (program, web page, tickets, social media) and press releases
- be able to display banners and signage at Polo on the Green

Presenting Sponsors (Multiple)

\$10,000

Your Company will...

- have signage/announcers refer to Your Company as the presenting sponsor
- receive two complimentary tables of 8 at Polo on the Green
- have name and logo appear on all event publicity (program, web page, tickets, social media) and press releases
- be able to display banners and signage at Polo on the Green

Team Sponsor (2 – Graham Construction & White Claw)

\$10,000

Your Company will...

- appear on one team (4 players) jerseys for match and other Polo matches
- have company name announced throughout match each time that team is mentioned
- receive two complimentary tables of 8 at Polo on the Green
- have name and logo appear on all event publicity (program, web page, tickets, social media) and press releases
- be able to display banners and signage at Polo on the Green



7th Chukker Sponsor

\$7,500

Your Company will...

- have company name announced throughout match
- be part of the trophy presentation
- receive one complimentary table of 8 at Polo on the Green
- have name and logo appear on all event publicity (program, web page, tickets, social media) and press releases
- be able to display banners and signage at Polo on the Green

Entertainment Sponsor (1)

\$7,000

Your Company will...

- have stage signage with name and logo at Polo on the Green
- have company name announced as sponsoring the live entertainment
- receive one complimentary table of 8 at Polo on the Green
- have name and logo appear in the Polo on the Green Program
- be able to display banners and signage at Polo on the Green

Scoreboard Sponsor (1- Bankers Trust)

\$5,000

Your Company will...

- have scoreboard signage with name and logo at Polo on the Green
- be announced throughout Polo on the Green as the Scoreboard Sponsor
- receive one complimentary table of 8 at Polo on the Green
- have name and logo appear in the Polo on the Green Program
- be able to display banners and signage at Polo on the Green

Goal Line Sponsors (2)

\$5,000

Your Company will...

- have goal line signage with name and logo at Polo on the Green
- have Your Company announced throughout the match anytime a goal is scored on sponsored goal
- receive one complimentary table of 8 at Polo on the Green
- have name and logo appear in the Polo on the Green Program
- be able to display banners and signage at Polo on the Green



Mallet Club Sponsor (Multiple)

\$5,000

Your Company will...

- have designated signage with name and logo at Polo on the Green
- have company name announced as sponsoring one of the various options available
- receive one complimentary table of 8 at Polo on the Green
- have name and logo appear in the Polo on the Green Program
- be able to display banners and signage at Polo on the Green

Table Sponsor (Multiple)

\$3,000

Your Company will...

- receive one table of 8 at Polo on the Green
- appear in the Polo on the Green program