



What is Mommy & Me? The Mommy & Me Sweetheart Dance is a Valentine's fundraising event created exclusively for central Iowa mothers and their children to support Variety - the Children Charity. This unique experience for moms and their kids will provide an opportunity to celebrate Valentines and create unforgettable memories. This event is in it's fifth year, and has had so much success it requires two separate dances to meet demand. It's held in the top floor of the Holiday Inn downtown, and continues to be one of Young Variety's most popular events.

Attendance: ~600 total attendees (~250 Mothers and ~350 Children)

Date: Saturday, February 17, 2018

SPONSORSHIP LEVELS

Title Sponsor **\$7,500 x1**

- Recognized as the Title Sponsor in all marketing, correspondence, and Facebook page
- Opportunity to speak at the event
- Opportunity to staff a table and have company information at the dance
- Logo/Banner on display at the event
- Option to contribute giveaway items or event gift bags
- 6 event tickets (mom+child per ticket)

Diamond Sponsor **\$3,500 x3**

- Recognized as a sponsor in all marketing, correspondence, and Facebook page
- Logo/Banner on display at the event
- Option to contribute giveaway items or event gift bags
- 4 event tickets (mom+child per ticket)

Rose Sponsor **\$1,500+**

- Recognized as a sponsor in all marketing, correspondence, and Facebook page
- Option to contribute giveaway items or event gift bags
- 2 event tickets (mom+child per ticket)