



BLACK TIE GALA

- When: January 18, 2019
- Hours: 6:30pm Cocktails – 7:45pm Dinner
- Location: The Ron Pearson Convention Center in West Des Moines
- Why: To support Variety - The Children's Charity
- Attendees: Over 400 business associates from the Des Moines area to network with

Variety – The Children's Charity will be hosting its 33rd Annual Black Tie Gala in January 2019. Known simply as "The Black Tie Gala," this event is one of Central Iowa's premiere parties that will draw 400 people. It starts with a cocktail party where business people can relax and mingle followed by dinner and dancing. The success of this Gala relies on sponsorships and table captains. Table captains recruit 10 people to fill a table.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor (Wellmark Blue Cross Blue Shield)

\$25,000

Your Company will...

- appear as “Wellmark Blue Cross and Blue Shield presents the Black Tie Gala” on all correspondence, publicity (invitation, program, web page, press releases, TV and print promotions) and signage
- receive four (4) complimentary tables of 10 for the Black Tie Gala in the premiere seating section (value is \$12,000)
- have the opportunity to introduce the speaker
- receive 4 seats at Guest Speaker’s table
- be able to display banners throughout the Black Tie Gala
- receive additional logo opportunities

Gala Sponsor (Unity Point Foundation)

\$10,000

Your Company will...

- appear as “Black Tie Gala sponsored by (...)” on all correspondence, publicity (invitation, program, web page, press releases, TV and print promotions) and signage
- receive two (2) complimentary tables of 10 for the Black Tie Gala in the premiere seating section (value is \$6000)
- be able to display banners throughout the Black Tie Gala

Entertainment Sponsor

\$7,500

Your Company will...

- have name and logo placement on all correspondence, publicity (program, web page, press release) and signage
- receive one (1) complimentary tables of 10 for the Black Tie Gala in the premiere seating section (value is \$3000)
- be able to display banners throughout the Black Tie Gala



Table Sponsor **\$3,000**

Your Company will...

- will receive one (1) table of 10, cocktail party and dinner, for the Black Tie Gala

Single Gala Tickets **\$300**

- includes the cocktail party and dinner
- you will be seated at a table of 10 with other individual ticket holders

Young Professional (ages 21-35) Single Dinner Tickets **\$150**

- includes the cocktail party and dinner
- you will be seated at a table of 10 with other individual ticket holders