



VARIETY SPIRITS OF SPRING 2019

- When: March 15, 2019
- Hours: 6:00PM – 9:00PM
- Location: Cedar Rapids Marriott
1957 Blairs Ferry Rd. NE, Cedar Rapids, IA
- Why: To support children who are at-risk, underprivileged, critically ill or living with special needs.

In March 2019 over 250 community members from Eastern Iowa will be celebrating the 30th Annual Spirits of Spring event in support of Variety-the Children's Charity. We want you and your organization to be part of this fun-filled evening.

The Cedar Rapids Marriott will be the spectacular host for the Spirits of Spring event again this year. The guests attending will enjoy savory appetizers and plenty of featured wines, beers, spirits and cheeses available for sample. A silent and live auction will add to the excitement of the evening.

For 30 years, children living in Eastern Iowa and the non-profit organizations that serve them, have benefited from the money raised at Spirits of Spring. All proceeds from this event stay in Eastern Iowa and contribute to the pool of funds distributed to non-profit organizations in Eastern Iowa each year. Over the last three years, our Eastern Iowa Committee distributed over \$500,000 to 30 different agencies. These agencies are all located in Eastern Iowa communities such as Cedar Rapids, Waterloo, Dubuque, Marengo, and Iowa City. Organizations such as Waypoint, Families Inc., Hills and Dales, Tanager Place, Hillcrest, Northeast Iowa Food Bank and Four Mounds. These organizations received funds to expand programs, build additions, and purchase equipment that will enhance their efforts of supporting children in Eastern Iowa.

Sponsorships:

___ \$3,000 Stanley J Heart Sponsor

___ \$1,000 Bow Tie Sponsor

___ \$2,000 Red Heart Sponsor

___ \$500 Friend of Variety Sponsor

Invoice Information

Company _____

Contact Person _____

Phone _____

Address _____

Email _____

City/State/Zip _____



"Stanley J Heart Sponsor: \$3,000

- (8) tickets to enjoy Eastern Iowa's Premier wine, beer, spirit and cheese tasting
- Logo placement in event brochure, and will be recognized as a "Stanley J Heart" sponsor during event.
- A separate banner in ballroom during event.
- Logo in all event advertising including Variety website, event tickets, Facebook page, all Hy-Vee Facebook pages.
- Logo included on all 22x 28 event posters at all entrances of all 14 area Hy-Vee Food Stores and Drugstores during the month of March.
- Logo on all promotional materials including social, printed, and or mailed.
- Logo printed on all additional items not listed or confirmed.



Red Heart Sponsor: \$2,000

- (6) tickets to enjoy Eastern Iowa's Premier wine, beer, spirit and cheese tasting.
- Logo placement in event brochure, and will be recognized as a Red Heart Sponsor during the event.
- Logo in all event advertising and promotional materials including Variety website, Variety Facebook page, all Hy-Vee Facebook pages. All things printed, and or mailed.
- Logo included on all 22 x 28 event posters at all entrances of all 14 area Hy-Vee Food Stores and Drugstores during the month of March.
- Logo on all promotional materials including social, printed, and or mailed.
- Logo printed on all additional items not listed or confirmed.



Bow Tie Sponsor: \$1,000

- (4) tickets to enjoy Eastern Iowa's Premier wine, beer, spirit and cheese tasting.
- Logo placement in event brochure and logo at event.
- Logo on Variety event banner on website, including all things social marketing.



Friend of Variety Sponsorship: \$500

- (2) tickets to enjoy Eastern Iowa's Premier wine, beer, spirit and cheese tasting.
- Your logo on banner at event recognizing you as a Friend of Variety.
- Recognized in event brochure as a Friend of Variety.