



MILLER LITE VARIETY GOLF INVITATIONAL

- When: May 2019
- Hours: 12:30 PM Shotgun Start
- Location: Echo Valley Country Club
- Why: To benefit Variety – The Children’s Charity
- Attendees: 144 Central Iowa Golfers

The Miller Lite Variety Golf Invitational is shotgun, best shot golf event held at Echo Valley Country Club. This event is typically held in mid-May. Entry fee includes golf, lunch and dinner. Invitations are mailed, but not limited to, more than 1400 Variety donors. Previous year sponsors will be given first right of refusal for the current year sponsorship.



SPONSORSHIP OPPORTUNITIES

Title Sponsor (Miller Lite)

\$10,000

Your Company will...

- have name and logo on all correspondence, publicity (invitations, web page and press releases) and signage
- have name and logo on premium item provided to golfers
- have name and logo on all hole/tee sponsorship signs
- will receive two (2) foursomes in the golf invitational
- will have first opportunity to purchase additional foursomes
- be able to display banners at Variety Stag

Course Game Sponsor

\$5,200

Your Company will...

- have name and logo on all correspondence, publicity (invitations, web page and press releases) and signage
- will receive one (1) foursome in the golf invitational
- be able to display banners at Variety Stag
- receive a hole sponsorship that includes name and logo at the golf invitational

Putting Green Contest Sponsor

\$3,000

Your Company will...

- receive signage "Putting Contest Sponsored By "Your Company" with name and logo on the putting green
- will receive one foursome in the golf invitational

Hole Sponsorship With Foursome

\$1,500

Your Company will...

- will receive one foursome in the golf invitational
- receive a hole sponsorship that includes name and logo at the golf invitation