



FOR IMMEDIATE RELEASE

Variety Postpones Eastern Iowa's Spirits of Spring Event Scheduled for April 2

DES MOINES, IA (Monday, March 16, 2020) – Variety - the Children's Charity of Iowa announced today that it will postpone eastern Iowa's Spirits of Spring scheduled for April 2 at the Olympic South Side Theatre in Cedar Rapids. With growing concerns regarding the outbreak of the coronavirus COVID-19, the decision to postpone and reschedule the event October 22 was determined.

“As a nonprofit organization committed to enriching the lives of special needs and underprivileged children, we share the responsibility for the safety of our community,” said Sheri McMichael, executive director of Variety – the Children’s Charity of Iowa. “At this critical time, our foremost priority is protecting the health and wellbeing of the Iowa Department of Public Health.”

Robyn Rieckhoff, director of Eastern Iowa Variety noted, “We are disappointed to have to communicate this news to our community, particularly as we recognize the hard work that so many have invested in preparing for the event. We will continue to work with our partners and sponsors as we plan for Spirits of Spring in the fall.”

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ABOUT VARIETY – THE CHILDREN’S CHARITY OF IOWA

Variety is dedicated to improving the lives of underprivileged, at-risk and special needs children throughout Iowa. Funding is provided to programs and initiatives that directly impact the well-being of children in our community. For more information on how you can be a part of our work, please visit www.varietyiowa.com.

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