

September 20th, 2022

For Immediate Release

Contact: Alison Hanner
641-757-2761

alison@varietyiowa.com



Variety – the Children’s Charity to Present Specialized Mobility Pieces to Eight Local Children Living with Special Needs

Media Event: Variety – the Children’s Charity to present a specialized mobility pieces to eight local children living with special needs

When: Wednesday, September 21 at 5 PM

Where: Variety Star Playground at Noelridge Park

Presenter: Sheri McMichael, Executive Director of Variety – the Children’s Charity

Eight children from Eastern Iowa will receive their own specialized mobility piece designed to work with their special needs to help them gain strength and independence through play. The presentation will take place at the Variety Star Playground at Noelridge Park, the first all-inclusive playground in Cedar Rapids.

Variety helps children with special needs gain mobility, confidence, freedom, independence and the chance to join in the life of their community by providing funding each year for over 100 specialized bicycles, gait trainers, standers, mobile standers, specialized strollers, specialized car seats, and more to families in need.

What started as a program offering specialized bikes has expanded to fit the growing needs of children in our communities. In addition to seeing the smiles on children’s faces, these mobility pieces offer both physical and therapeutic benefits. Unfortunately, these items are cost prohibitive to some families and are rarely covered by insurance. Variety works with physical therapists throughout the state to identify children who would greatly benefit from a specialized bike or other piece of mobility equipment.

About Variety: Variety – the Children’s Charity is dedicated to improving the lives of children who are at risk, underprivileged, critically ill or living with special needs. Funding is provided to programs and initiatives that directly impact the well-being of children in our community. For more information on how you can be a part of our work, please visit VarietyIowa.com.

###

President
Kim Hegedus

VP of Operations
Polly Loneman

VP of Marketing
Danny Beyer

VP of Development
Katie Stull

VP of Finance
Stuart Ruddy

Immediate Past President
Gabe Olson

Board of Directors
David Adams
Kathy Anderson
Lisa Baker
Doug Beech
Mike Brewington
Amanda Brunkhorst
Nick Callison
Kenny Chasten
Liz Cumpton
Christina Cooper
Matt Davis
Heather Dayton
Mike DeKock
Steve Drysdale
Colby Elmitt
Jamie Franck
Lance Gardner
Tina Hadden
Jenae Jenison
Andrew Kelen
Dan Koster
Todd Lantz
Josh Loeffler
Joe Milnes
Joel North
Tom Nucarro
Nate Ogbourne
Jon Phillips
Paige Roth
Joe Sheridan
Kevin Sherlock
Randy Tennon
Emily Toribio
Tom Triplett
Amber Weger
Jason Wegner

Past International Presidents
Mike Reilly
Jody Reynolds
Stanley J. Reynolds

International Vice President
Stan W. Reynolds

Past Variety of the United States President
Stan W. Reynolds

Executive Director
Sheri McMichael